



A Report on Seminar on “Strategic Research Focus” Organized by Research and Development Cell on 12.08.2026



Resource Person: Dr. K. K. Soundra Pandian, Scientist “E”, Ministry of Electronics and Information Technology (MeitY), Office of the Controller of Certifying Authorities, Government of India

Time: 2:00 p.m. to 3:00 p.m.

Convenor: Dr. R. Thulasiram Naidu, Advisor – R&D and Consultancy; Chief Coordinator, MITS-IPFC

Coordinator: Dr. P. Sivaiah, Associate Dean – R&D

Programme leadership: Dr. N. Vijaya Bhaskar Choudary, Founder and Chancellor; Mrs. Keerthi Nadella, Executive Director; Sri N. Dwarakanath, Pro Chancellor; Dr. C. Yuvaraj, Vice-Chancellor (I/c); Dr. D. Pradeep Kumar, Registrar (I/c); and Dr. P. Ramanathan, Principal

The Research and Development Cell of Madanapalle Institute of Technology & Science (MITS), Deemed to be University, organized a seminar titled “Strategic Research Focus” on 12 August 2026. Dr. K. K. Soundra Pandian, Scientist “E” at MeitY’s Office of the Controller of Certifying Authorities, Government of India, was the resource person. The programme was scheduled from 2:00 p.m. to 3:00 p.m.

The seminar theme highlighted the importance of setting a clear direction for research. It provided a forum for faculty members and researchers to reflect on the selection of meaningful research problems, the alignment of institutional expertise and resources, and the broader relevance of research outcomes.

The programme was organized under the leadership of the MITS administration, with Dr. R. Thulasiram Naidu as Convenor and Dr. P. Sivaiah as Coordinator. The poster also lists the University’s Chief Patron, Patrons, Program Chair and Co-Chairs.

Objectives:

1. To encourage faculty members to develop a clear and focused direction for their research.
2. To promote the identification of meaningful research problems aligned with relevant priorities.
3. To consider how institutional expertise, facilities and collaborations can support research goals.
4. To strengthen research planning and the pursuit of relevant, high-quality outcomes.

Session Highlights:

The seminar centered on strategic focus in research. The theme invited participants to consider how a well-defined research agenda can guide the choice of problems, use of available expertise and resources, and planning of future work. The resource person’s

professional role in a national technology institution provided the context for an informed discussion of technology-related research priorities.

The programme also offered an opportunity to reflect on the value of purposeful research planning and collaboration. These themes are relevant to researchers seeking to connect institutional strengths with wider science and technology needs.

Key Takeaways:

1. A clearly defined research direction helps researchers focus their efforts on meaningful problems.
2. Research planning should take account of expertise, facilities and opportunities for collaboration.
3. Research proposals and activities benefit from a clear rationale and well-defined outcomes.
4. Strategic research can strengthen the relevance and impact of institutional research.

Outcome of the Programme:

The seminar provided faculty members and researchers with an opportunity to reflect on focused research planning and the alignment of research questions with institutional strengths and broader priorities. It supported the Research and Development Cell's efforts to encourage purposeful and relevant research at MITS.

Conclusion:

The seminar on "Strategic Research Focus" highlighted the value of clear research direction and purposeful planning. The programme contributed to the R&D Cell's continuing efforts to promote focused, relevant and high-quality research at MITS.

Seminar Poster:



Research and Development Cell, MITS